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SIDEHATCH ENTERTAINMENT unveils the new home of INDIE AMBASSADOR!!

Sidehatch Entertainment is proud to announce the highly anticipated Indie Ambassador project, which will empower the independent music industry by providing the management tools necessary to build transparent, sustainable careers. Working quietly for over a year, Indie Ambassador continues to be developed behind closed doors at the Sidehatch headquarters in Boston, MA. Today the company launches version 2.0 of the indieambassador.com homepage. Testing of the software will continue through spring, but invite-only beta testing will begin within a matter of weeks.

For more information on INDIE AMBASSADOR, please contact press@indieambassador.com

About the company:

SIDEHATCH ENTERTAINMENT GROUP is a Boston-based artist development & management company, holding multiple brands in the music & entertainment fields. Through managing bands, producing & supporting a reputable music catalogue, publishing an innovative music and lifestyle magazine, running a small fleet of veggie-fueled tour buses, and leading alternative marketing and educational campaigns, Sidehatch has effectively positioned themselves within their industry. Since 2004, Sidehatch has earned a reputation as a progressive and dedicated ambassador to the arts.

Indie Ambassador is a product of this environment. Our career tools will contribute to the arts and provide validity to the independent movement. Indie Ambassador allows musicians and their representatives to take control of their careers with a fully transparent, accessible platform.

For more information or for interviews, please contact:

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